

# SPONSORSHIP APPLICATION



[edfoundationsb.org](http://edfoundationsb.org)

Sunday, November 1, 2026

Partner with us for a morning of community, wellness, and philanthropy. All proceeds directly support the Education Foundation of South Brunswick Township, helping us bridge resource gaps. Your sponsorship puts essential tools into the hands of local teachers and students while giving your brand valuable visibility.

Hosted by



## 5K & 1 MILE FUN RUN & WALK

### About the EFSB 5K & 1 Mile Fun Run & Walk

The Education Foundation of South Brunswick Township, Inc., a registered 501(c)(3) nonprofit, invites you to make a meaningful impact in our community by sponsoring the annual **EFSB 5K & 1-Mile Fun Run & Walk**. Since its successful relaunch in 2024 (formerly the S.B. Viking Fun Run), this event has rapidly become a premier community tradition in South Brunswick Township. Through the vital support of our sponsors, volunteers, and participants, we provide critical resources, innovative grants, and direct support to the students, staff, and schools within the South Brunswick School District.

On behalf of our participants, educators, and students, thank you for considering this partnership opportunity. We look forward to collaborating with your business to make our 2026 event a historic success.

### Mission of the EFSB 5K & 1 Mile Fun Run & Walk

The mission of the EFSB 5K & 1 Mile Fun Run & Walk (EFSB 5K) fundraiser is to:

1. Raise community awareness and funding for the Education Foundation and its programs.
2. Present grants to educational programs in South Brunswick schools.
3. Encourage wellness through running & walking.

In support of our mission, the Education Foundation of South Brunswick Township, Inc. will host its annual running/walking event the EFSB 5K & 1 Mile Fun Run & Walk on Sunday, November 1, 2026, at the South Brunswick High School in South Brunswick, New Jersey. For more information, visit [edfoundationsb.org/5k](https://edfoundationsb.org/5k).

The EFSB 5K & 1 Mile Fun Run & Walk consists of:

- A 5K run or walk through smooth, tree-lined neighborhood streets (includes 1 water stop).
  - A 1 Mile course around the South Brunswick High School Campus..
- ★ Runners, walkers, baby strollers and wheelchairs are welcome! (*No pets, please.*)
  - ★ 5K & 1 Mile Fun Run/Walk start & finish at South Brunswick High School.
  - ★ Event t-shirt is guaranteed for 5K pre-registrations by October 13, 2026. After that only while supplies last.
  - ★ Awards to top male and female 5K participants, and the top three male and female 5K finishers in the following age groups: 1-10, 11-14, 15-19, 20-29, 30-39, 40-49, 50-59, 60-69, 70-79 & 80+ . All participants 10 years old and under will receive a race ribbon (while supplies last).
  - ★ Awards for top male and female South Brunswick School District Staff Member.
  - ★ This race is professionally scored by Elite Racing Systems using a chip timing system. Results are posted immediately after the race.

### About The Education Foundation



The Education Foundation of South Brunswick Township, Inc. (a non-profit corporation) was founded in August 2009. It is the Ed. Foundation's mission to promote and provide education support and opportunities in the South Brunswick School District through innovative programs and projects. The Ed. Foundation supports over 8000 students per year in classrooms, physical education, arts and athletics through its philanthropic programs. To date the Ed. Foundation has awarded nearly \$320,000 to the South Brunswick School District and its students.

For more information or to donate, please visit [edfoundationsb.org](https://edfoundationsb.org).

## Who Participates in the EFSB 5K & 1 Mile Fun Run/Walk?

Our event offers sponsors the opportunity to communicate and interact with a diverse group of people of all ages and from many communities.

Participants range in age from 4 to 75-years-old. A majority of our participants (around 60 percent) live in South Brunswick. The remaining riders come from all over Middlesex and Mercer counties.

## Sponsorship Opportunities

Attached are the sponsorship opportunities for the EFSB 5K & 1 Mile Fun Run/Walk. For information or questions about becoming a sponsor, please contact us at [5k@edfoundationsb.org](mailto:5k@edfoundationsb.org). We look forward to discussing sponsorships with you and customizing, as needed, to best meet your goals and ours.

## Other Ways to Help:

### Supporting Organizations

Supporting organizations can assist the event by donating items needs to support the event through in-kind donations, sponsorships, volunteering or event promotion.

Some examples include:

- Offering discounted registrations rates to groups in exchange for event cross-promotion.
- Social media cross-promotion.
- Cross-promotion though email.

In Short, we want to get more runners and walkers and raise more money to support the South Brunswick School District. If you have a suggestion for how we can work with your organization to achieve this goal, let's talk!

### Media Sponsors

Media Sponsors help us gain visibility by creating positive publicity and heightened awareness of our mission. Through electronic, print or broadcasting outlets, Media Sponsors have the unique advantage of exposure to a wide demographic of consumers.

### In-Kind Donations

The EFSB 5K & 1 Mile Fun Run & Walk In-Kind sponsorships are available for companies offering products or services in exchange for sponsorships. Companies will provide the EFSB 5K & 1 Mile Fun Run & Walk with a fair market estimated value of in-kind donations. Opportunities include:

- Advertising
- Food and Beverages
- Fundraising Incentives
- Raffle Items
- Entertainment
- Signage
- Awards
- Technical Support

For information or questions about our exclusive opportunities or becoming a supporting organization, please contact us at [5k@edfoundationsb.org](mailto:5k@edfoundationsb.org).

### Logo/Graphics Submission Guidelines

- All logos and company names will be printed in single color on event t-shirt (if applicable).
- For logos, we accept JPEG, TIFF, PNG and PDF files with resolution of at least 300 DPI. For best quality please email logos to [5k@edfoundationsb.org](mailto:5k@edfoundationsb.org) when submitting sponsorship form.





## SPONSORSHIP OPPORTUNITIES

**The Education Foundation of South Brunswick Township's**

# 5K & 1 MILE FUN RUN/WALK

**Sunday, November 1, 2026  
South Brunswick High School**

### Event Schedule: (Rain or Shine)

<b>7:00 AM</b>	<b>Sponsor Set-Up</b>
<b>8:00 AM</b>	<b>Registration</b>
<b>9:00 AM</b>	<b>Opening Ceremony</b>
<b>9:10 AM</b>	<b>1 Mile Begins</b>
<b>10:00 AM</b>	<b>5K Begins</b>
<b>11:30 AM</b>	<b>Awards Presentation</b>

**All proceeds benefit the Education Foundation of South Brunswick Township Supporting South Brunswick Public Schools!**

For more information, please contact us at [5K@edfoundationsb.org](mailto:5K@edfoundationsb.org) or visit us at [edfoundationsb.org](http://edfoundationsb.org).

**Platinum sponsorship must be received before September 1, 2026. All other sponsorships must be received before October 1, 2026 to be included on race t-shirt. All sponsors will be recognized before race and at awards presentation.**

### **\$2500 PLATINUM SPONSORSHIP**

- Listed a Platinum sponsor with prominent, hyperlinked logo on the RunSignUp registration page, social media and participant emails.
- Sponsor logo with prominent, hyperlinked logo on Ed. Foundation home page for twelve months.
- Company logo on 1<sup>st</sup> tier of race t-shirt.
- Table and two chairs provided at event for advertising.
- 5 complimentary 5K/Walk entries with race t-shirts.

### **\$1000 GOLD SPONSORSHIP**

- Listed a Gold sponsor with prominent, hyperlinked logo on the RunSignUp registration page, social media and participant emails.
- Sponsor logo with prominent, hyperlinked logo on Ed. Foundation home page for six months.
- Company logo on race t-shirt.
- Table and two chairs provided at event for advertising.
- 3 complimentary 5K/Walk entries with race t-shirts.

### **\$500 SILVER SPONSORSHIP**

- Listed a Silver sponsor with prominent, hyperlinked logo on the RunSignUp registration page, social media and participant emails.
- Sponsor logo with prominent, hyperlinked logo on Ed. Foundation home page for 3 months.
- Company logo on race t-shirt.
- Table and two chairs provided at event for advertising.
- 2 complimentary 5K/Walk entries with race t-shirts.

### **\$250 BRONZE SPONSORSHIP**

- Listed a Bronze sponsor with prominent, hyperlinked logo on the RunSignUp registration page, Ed. Foundation home page, EFSB 5K page, social media and participant emails.
- Company name on race t-shirt.
- Table and two chairs provided at event for advertising.
- 2 complimentary race t-shirts.

### **\$200 WATER STATION SPONSOR** (Only one available)

- Listed sponsor with hyperlinked logo on the RunSignUp registration page, Ed. Foundation home page, EFSB 5K page, social media and participant emails.
- Company name on race t-shirt.

### **\$150 EVENT TABLE**

- Table and two chairs provided at event for advertising.



*The Education Foundation of South Brunswick Township, Inc. is a non-profit 501(c)(3) corporation (Tax I.D. 32-0258888). Gifts are deductible to the full extent of the law. P.O. Box 644 • Monmouth Junction, NJ 08852*

The  
EDUCATION  
FOUNDATION of  
SOUTH BRUNSWICK



# 5K RUN & WALK

5K & 1 MILE FUN RUN & WALK

The Education Foundation of  
South Brunswick Township's

## 5K & 1 MILE FUN RUN/WALK

Sunday, November 1, 2026  
South Brunswick High School

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11:30 AM Awards Presentation

All proceeds benefit the Education  
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For more information, please contact us at  
[5k@edfoundationsb.org](mailto:5k@edfoundationsb.org)  
or visit us at [edfoundationsb.org](http://edfoundationsb.org).

Yes, I want to sponsor the EFSB 5K!

- \_\_\_\_\_ \$2500 PLATINUM SPONSORSHIP  
\_\_\_\_\_ \$1000 GOLD SPONSORSHIP  
\_\_\_\_\_ \$500 SILVER SPONSORSHIP  
\_\_\_\_\_ \$250 BRONZE SPONSORSHIP  
\_\_\_\_\_ \$200 WATER STATION SPONSOR  
Contact [5k@edfoundationsb.org](mailto:5k@edfoundationsb.org) for availability.  
\_\_\_\_\_ \$150 EVENT TABLE  
\_\_\_\_\_ Other Donation \$ \_\_\_\_\_

**Sponsor Information (please print):**

Organization/Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact E-Mail: \_\_\_\_\_

How have you submitted your logo (if applicable)?

I have e-mailed my artwork to [5k@edfoundationsb.org](mailto:5k@edfoundationsb.org).

Use artwork from my 2025 sponsorship.

Amount enclosed\*: \$ \_\_\_\_\_ Check #: \_\_\_\_\_

Signature: \_\_\_\_\_

Include sponsor name printed exactly as you want it to appear on t-shirt.  
EFSB will contact sponsors with t-shirt logo specifications.

\*If you wish to pay by credit/debit card please contact  
[5k@edfoundationsb.org](mailto:5k@edfoundationsb.org) for procedure.

**Make checks payable to:**  
Ed. Foundation of S. Brunswick Twp., Inc.

**Mail sponsorship form along with payment to:**  
EFSB 5k Sponsorship  
P.O. Box 644  
Monmouth Junction, NJ 08852



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